

Constructed Wetland Association privacy policy

This privacy policy sets out how CWA uses and protects the information that you give us.

It is in our interests, as well as yours, that your privacy is protected. We will gain your consent in order to use your information in compliance with new general data protection rules coming into force on 25th May 2018. If we hold information by which you can be identified, it will only be used in accordance with this privacy statement.

We may change this policy from time to time by updating this page. It is effective from 2nd May 2018.

What we collect

We may collect the following information:

- Name and job title
- An organisation where you work, or that you are associated with
- Contact information including postal and email addresses and telephone numbers
- Demographic information such as postcode, preferences and interests
- Other information relevant to membership or other services we provide

What we do with the information we gather

We use this information to provide services in accordance with our [mission, vision and values statement](#), and in particular for the following reasons:

- Internal record keeping
- Improving our products and services
- Promotional emails about products, events, special offers or other information which we think may be of interest to you
- We may also contact you with the aim of improving our services and we may use the information to customise the CWA website according to your interests

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we hold.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to the use of your personal information for direct marketing purposes, you may change your mind at any time by writing to or [emailing us](#)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you please write to us or [email us](#). If you believe that any information we are holding on you is incorrect or incomplete, please write to or [email us](#) and we will correct any information found to be incorrect. If you do not wish us to hold information about you, you may ask us to delete it at any time.

Further information about data protection can be found on the Information Commissioner's Office (ICO) website [here](#).